

# PRIVACY POLICY

Orallogix

Effective Date: May 14, 2026

Orallogix (“we,” “us,” or “our”) is committed to protecting the privacy of individuals who visit our website, [www.orallogix.com] (the “Site”), and who use our products and services. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our Site or interact with us.

Please read this Privacy Policy carefully. By using our Site, you consent to the practices described in this policy. If you do not agree with the terms of this Privacy Policy, please do not access the Site.

## 1. Information We Collect

### 1.1 Information You Provide to Us

We may collect personal information that you voluntarily provide when you:

- Fill out a contact form
- Communicate with us via email, phone, or other channels

This information may include your name, email address, phone number, company or clinic name, mailing address, and any other information you choose to provide.

### 1.2 Information Collected Automatically

When you access our Site, we may automatically collect certain information about your device and usage, including:

- IP address and general geographic location
- Browser type, operating system, and device information
- Pages visited, time spent on pages, and referring URLs
- Cookies and similar tracking technologies (see Section 5)

### 1.3 Information From Third Parties

We may receive information about you from third-party sources, such as business partners, marketing partners, or publicly available databases. We may combine this information with other information we collect about you.

## 2. How We Use Your Information

We may use the information we collect for the following purposes:

- To provide, operate, and maintain our Site and services
- To process and fulfill orders and transactions
- To respond to your inquiries and provide customer support
- To send you marketing communications (with your consent where required)
- To improve our Site, products, and services
- To comply with legal obligations and enforce our agreements

- To detect, prevent, and address fraud or security issues

### **3. How We Share Your Information**

We do not sell your personal information. We may share your information in the following circumstances:

- **Service Providers:** We may share information with third-party vendors who perform services on our behalf, such as payment processing, shipping, email delivery, and website analytics.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court order or subpoena).
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of that transaction.
- **With Your Consent:** We may share your information for any other purpose with your explicit consent.

### **4. Data Retention**

We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, including to satisfy any legal, accounting, or reporting requirements. When we no longer need your information, we will securely delete or anonymize it.

### **5. Cookies and Tracking Technologies**

Our Site may use cookies and similar tracking technologies to enhance your experience. Cookies are small data files stored on your device. We may use:

- **Essential Cookies:** Necessary for the Site to function properly.
- **Analytics Cookies:** Help us understand how visitors interact with our Site (e.g., Google Analytics).
- **Marketing Cookies:** Used to deliver relevant advertisements and track campaign performance.

You can control cookies through your browser settings. Disabling certain cookies may affect Site functionality.

### **6. Your Rights and Choices**

Depending on your location, you may have certain rights regarding your personal information, including:

- **Access:** Request a copy of the personal information we hold about you.
- **Correction:** Request that we correct inaccurate or incomplete information.
- **Deletion:** Request that we delete your personal information, subject to certain exceptions.
- **Opt-Out:** Unsubscribe from marketing communications at any time by clicking the “unsubscribe” link in our emails or contacting us directly.

To exercise any of these rights, please contact us using the information in Section 10 below.

### **7. Data Security**

We implement reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your information, we cannot guarantee its absolute security.

## **8. Third-Party Links**

Our Site may contain links to third-party websites or services that are not operated by us. We are not responsible for the privacy practices of these third parties. We encourage you to review the privacy policies of any third-party sites you visit.

## **9. Children's Privacy**

Our Site is not intended for children under the age of 13, and we do not knowingly collect personal information from children under 13. If we become aware that we have collected personal information from a child under 13, we will take steps to delete that information promptly.

## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

### **Orallogix**

Email: [hello@orallogix.com]

## **11. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information. Your continued use of the Site after any changes constitutes your acceptance of the updated Privacy Policy.